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Trucks.com Announces Public Preview; Asks for Feedback

TAMPA, Fla. — March 1, 2016 — Trucks.com International Inc. announced today the public preview of its trucking news and analysis website Trucks.com. The announcement comes as a group of executives and staff arrives at the Work Truck Show in Indianapolis.

“In the trucking industry, we are seeing both challenges and opportunities advance at lightning speed,” said founder Bruce Goldenberg. “With the important role that trucking plays in all facets of our economy, it’s the perfect time to build a world-class news organization with a mandate not only to cover events, but also to dig deeper and provide insights so we all can understand where our industry is headed.”

Website visionary Jeremy Anwyl was named the CEO of Trucks.com on Wednesday. He tapped Los Angeles Times veteran Jerry Hirsch to be Editor and Vice President of Content.

“There are several quality news organizations already covering the transportation space, and we don’t plan on duplicating their efforts,” Anwyl said. “Our aim is to be a fresh voice, to cover important topics in a way that makes them accessible to a wide audience, to offer insights and to provide a forum where opinions can be offered and ideas debated.”

During the public preview period, Trucks.com will actively use feedback to improve content and features for members of its audience, who can send feedback to feedback@trucks.com. The website includes a robust news service, hard-hitting features and in-depth analysis.

About Trucks.com

Technological change, increased regulatory requirements and escalating cost pressures are combining to reshape transportation and shipping at a pace not seen in a century. This will lead to new ways of thinking and revolutionary breakthroughs in the industry. Trucks.com will chronicle this change, reporting on developments and providing insights from widely recognized leaders in the trucking world. We plan to fuel your mind for the exciting road ahead.

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