

## Anwyl Taps L.A. Times' Jerry Hirsch for Editor of News Website

**TAMPA, Fla. — Feb. 24, 2016** — [Trucks.com](http://Trucks.com) continues to build its management team. The start-up trucking news and analysis website announced today that former Los Angeles Times reporter and 30-year veteran journalist Jerry Hirsch will lead the editorial staff as Editor and Vice President of Content.

“One of the things I find most interesting about this industry is how it plays a vital role in lubricating the gears of the economy and yet is mostly overlooked by the media,” Anwyl said. “We have set a goal for Trucks.com to make the regulatory, environmental and technological issues the industry faces accessible to everyone.”

“I have watched Jerry’s career over the years,” Anwyl added. “His skills and talents are a perfect fit in helping us achieve this goal.”

Hirsch has a strong track record of writing and shaping articles about automotive, environmental and business issues.

“We are assembling a team of strong journalists to cover the start of the biggest technological transformation of the trucking industry since its establishment a century ago,” Hirsch said. “There will be no shortage of exciting and provocative news to cover.”

Hirsch was nationally known as the automotive writer for the *Los Angeles Times*, where he also covered the California energy crisis, the business of food and wine, and the economy. Before his 15-year tenure at the *Los Angeles Times*, Hirsch was the deputy business editor at the *Orange County Register*. He holds a master’s degree in journalism from Northwestern University and was awarded both the Knight Science Journalism Fellowship at MIT in 2009 and the German Marshall Fund of the U.S. Journalism Fellowship in 2005.

Plans for the website include a robust news service, hard-hitting features and in-depth analysis.

About [Trucks.com](http://Trucks.com)

Technological change, increased regulatory requirements and escalating cost pressures are combining to reshape transportation and shipping at a pace not seen in a century. This will lead to new ways of thinking and revolutionary breakthroughs in the industry. [Trucks.com](http://Trucks.com) will chronicle this change, reporting on developments and providing insights from widely recognized leaders in the trucking world. We plan to fuel your mind for the exciting road ahead.

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